

# ◆ Helena Hed

Head of NCC Green Industry Transformation





# NCC Green Industry Transformation

- NCC's focused effort to support the industry in the green transition

# NCC Green Industry Transformation

Gradually build up since January 2024

**Current epicenter:** Sweden,  
but the transformation is happening in  
the whole Nordics

Mega projects, complexed and new  
techniques, competence intense, high  
stakes and speed!



Some  
claim it's  
just a  
bubble...



## Storm Bert: drone footage shows extent of flooding at English holiday park - video



BBC

## How climate change worsens heatwaves, droughts, wildfires and floods

14 November 2024

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Mark Poynting and Esme Stallard  
BBC NEWS Climate & Science



Many scientists have linked the severity of October's deadly Spanish floods to climate change

Climate News

## Thousands go missing in a week after 'once-in-a-century' disaster strikes New Zealand

The true extent of the devastation

Vishwam Sankaran Sunday 19 February

INDEPENDENT  
Cyclone

Related video: Cyclone Gabrielle caused strong

BBC

Image credits: Google Earth, Getty

BBC

## LA wildfires destroy cafe in Palisades

May 2024



Jan 2025



Image credits: Google Earth, Getty

BBC

## Over 150 homes evacuated as wildfire risk persists across historically dry Northeast

New York, New Jersey, Connecticut and Massachusetts were at elevated risk of wildfire

## Europe Isn't Helpless in the Face of Severe Floods

Spain's leaders turned the disaster into fodder for a political blame game.

By Mark Nayler, a freelance journalist based in Spain



Cars are piled up in the street with other debris after flash floods in the Sedavi area of Valencia, Spain, on Oct. 30. DAVID HANES/GETTY IMAGES

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Catastrophic floods in Spain on Oct. 29 killed at least 229 people and caused billions of euros' worth of damage. The hardest-hit region was Valencia, a wealthy, industrious province in the country's northeast, where at least 221 people died—many of them carried away in their cars or drowned in underground garages.

# Companies' ability to secure growth

- Capture new growth opportunities in the Nordic green transition
- Drive growth in surrounding opportunities in society
- Secure a resilient and redundant Europe



2035





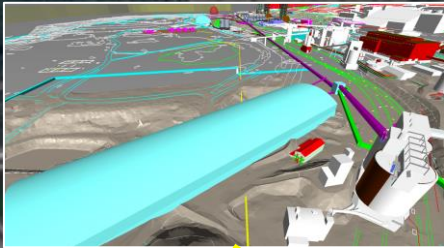
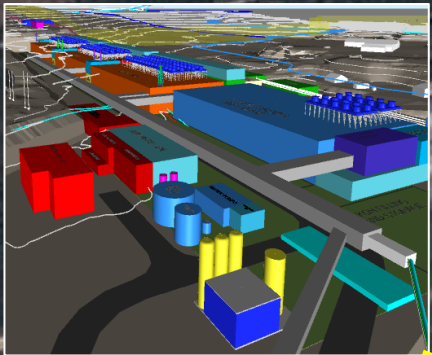
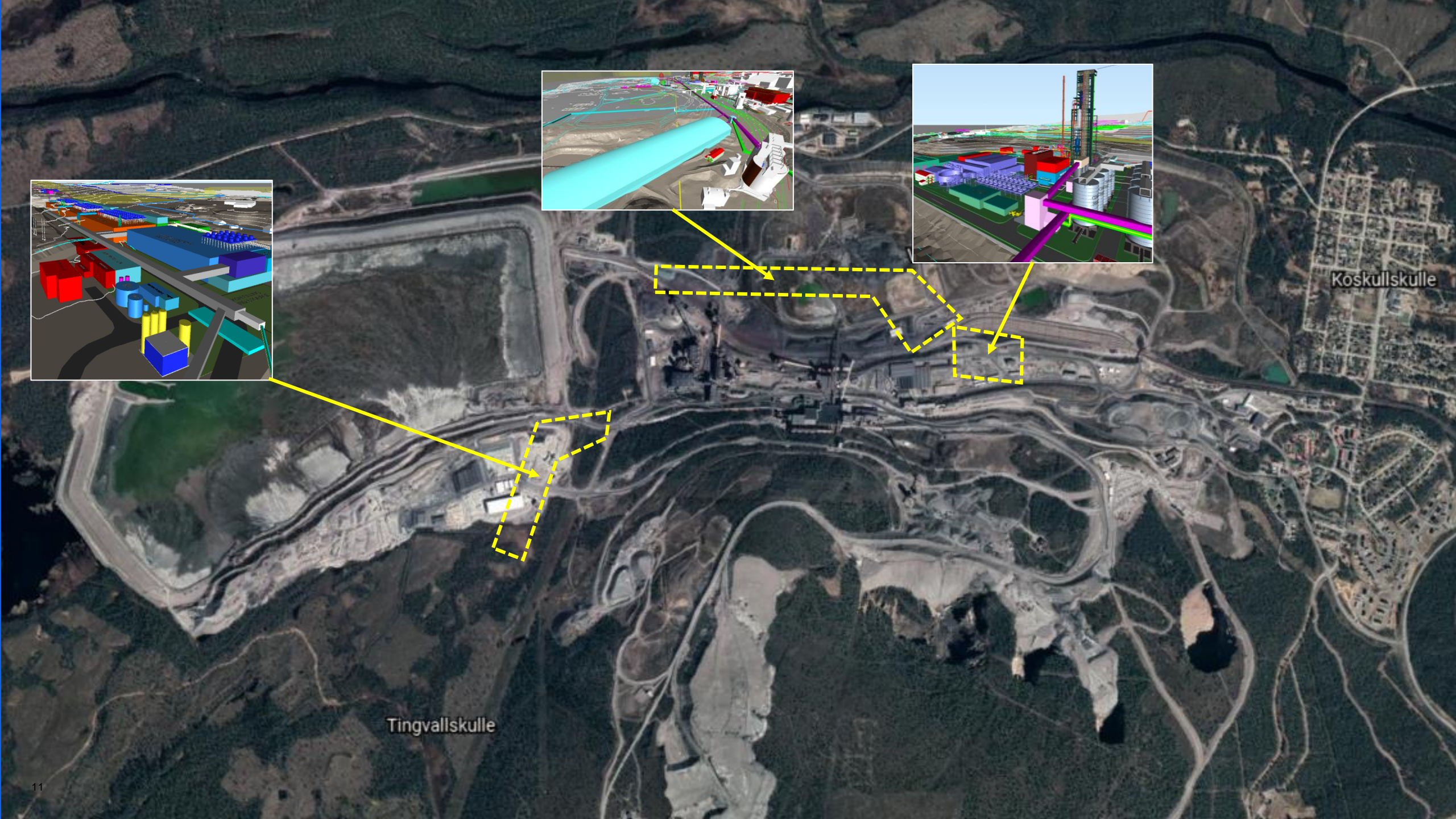
# It is all about development

- Company resilience and survival
- Competitive advantages and strategy
- Critical to society at a large scale
- Economic growth AND prioritizing environmental sustainability





Nytt Stalverk SSAB  
vs Stockholm City



Koskullskulle

Tingvallskulle







**NCC** 



An aerial photograph of a wide river flowing through a lush, green landscape. A multi-span concrete bridge crosses the river in the lower half of the frame. In the bottom left corner, a prominent building with a red roof and a white tower is visible. The sky is a pale, hazy blue with light clouds. The text "Make it happen." is overlaid in the center in a large, white, sans-serif font.

**Make it happen.**



